

## GPSR

General Product Safety Regulation, following GPSR)

Dear retailers,

we would like to briefly inform you about the GPSR, which is mandatory for all retailers from 13.12.2024 and is intended to ensure product safety for consumers. All economic operators and products are affected. (Exceptions see below)

### Obligations of dealers, relevant for all brands traded in distribution

- I. **The name, trade name or trademark, postal address and electronic address of the central contact point must be contact point must be affixed to the product or attached as a document and displayed for each product in a corresponding web store.  
For manufacturers outside the Union, a responsible person with name/postal address and electronic address must also be listed**
- II. Instructions and safety information must be provided in the relevant national language if necessary for the product
- III. Ensuring storage and transportation conditions as well as product safety

**We provide you with a corresponding manufacturer overview of our merchandise in the download area available. This is continuously updated and supplemented.**

### The following are exempt from the Regulation referred to in Article 2:

- human and veterinary medicinal products, foodstuffs, animal feed
- live plants and animals, genetically modified organisms and genetically modified microorganisms in contained systems as well as products of plants and animals directly related to their future reproduction
- animal by-products and derived products, plant protection products
- means of transport by means of which consumers move or travel and which are directly operated by service providers in the context of a transportation service provided to consumers and are not operated by the consumers themselves
- Aircraft as defined in Article 2(3)(d) of Regulation (EU) 2018/1139
- antiques